



**UNIVERSITATEA CREȘTINĂ “DIMITRIE CANTEMIR” DIN  
BUCUREȘTI  
FACULTATEA DE MANAGEMENT TURISTIC ȘI COMERCIAL  
TIMIȘOARA**

**PROGRAMUL CONFERINȚEI ȘTIINȚIFICE INTERNAȚIONALE  
“TURISM ȘI DEZVOLTARE DURABILĂ”  
EDIȚIA A VI-A  
TIMIȘOARA, 4-6 MAI 2017**

**JOI, 4 MAI 2017**

14:00-18:00 Primirea participanților la sediul Facultății de Management Turistic și Comercial,  
str. 1 Decembrie nr.93, Timișoara

**VINERI, 5 MAI 2017**

08:30-09:00 Sosirea participanților la Sediul Facultății de Management Turistic și Comercial din strada  
1 Decembrie nr. 93

09.00-09.30 **Deschiderea simpozionului (Sala 0.1):**

- conf. dr. **MARIUS MICULESCU**, decan FMTC Timișoara
- conf. dr. **CIPRIANA SAVA** – președintele comitetului de organizare a conferinței

09:30-11:15 **Prezentarea lucrărilor în plen (Sala 0.1)**

**Jesús López-RODRÍGUEZ, Andres FAIÑA, Cosmin-Gabriel BOLEA - *Skills and Geographical Economics***

**Radu CLEȚIU – *Caricatura, mijloc de comunicare fără granițe***

11.15-11.30 – Pauza de cafea

11:30-13:00 Prezentarea lucrărilor pe secțiuni

13:00-14:30 Pauza de prânz

14:30-17:00 Prezentarea lucrărilor pe secțiuni

17.00 – 18.00 **Prezentarea lucrărilor în plen (Sala 0.1)**

**Luiza CARAIVAN – *Digital Tourism and Its Influence on Studying English***

19:00 Cina la restaurantul Politehnicii

**SÂMBĂTĂ, 6 MAI 2017**

08:00-12.00 Excursie la Bodrog și Bezdin, jud Arad (plecarea la ora 08.15 din parcare facultății)

12:00 Întoarcere în Timișoara și concluzii



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**PROGRAMME OF THE 6<sup>th</sup> INTERNATIONAL CONFERENCE ON TOURISM  
AND SUSTAINABLE DEVELOPMENT  
TIMIȘOARA, 4-6 MAY 2017**

**THURSDAY, MAY 4<sup>TH</sup>**

14:00-18:00 Participants' arrival at the Faculty of Management in Tourism and Commerce,  
1 Decembrie Street, nr. 93, Timișoara

**FRIDAY, MAY 5<sup>TH</sup>**

08:30-09:00 Participants' registration

09:00-09:30 Opening address (Room 0.1)

- Associate prof. PhD. **MARIUS MICULESCU**, Dean of the Faculty of Management in Tourism and Commerce Timișoara
- Associate prof. PhD. **CIPRIANA SAVA**, Head of Organizing Committee, Faculty of Management in Tourism and Commerce Timișoara

09:30-11:15 **Plenary lectures (Room 0.1)**

**Jesús López-RODRÍGUEZ**, **Andres FAIÑA**, **Cosmin-Gabriel BOLEA** - *Skills and Geographical Economics*

**Radu CLEȚIU** – *Caricature, Means of Communication without Borders*

11:15-11:30 Coffee break

11:30-13:00 Paper presentations

13:00-14:30 Lunch break

14:30-17.00 Paper presentations

17.00 – 18.00 **Plenary lecture (Room 0.1)**

**Luiza CARAIVAN** – *Digital Tourism and Its Influence on Studying English*

19:00 Dinner at the Politehnica restaurant

**SATURDAY, MAY 6<sup>TH</sup>**

08:00-12.00 Trip to Bodrog,Bezdin (Arad County). Departure at 08.15.

12:00 Return to Timișoara and conclusions.

**FRIDAY, 5<sup>TH</sup> MAY 2017**

**11:30-13:00 15.30-18.00**

**ROOM: 0.1**

**SECTION: TOURISM AND SUSTAINABLE DEVELOPMENT**

**CHAIRPERSONS: Mirela MAZILU, Cornelia Petroman, Snežana ŠTETIĆ**

**Delia BARBU - *Sustainable Tourism. Breakfast at Margina***

**Zoran MARKOVIC, Vesna MARKOVIC - *Religious and Rural Tourism in Madjere Central Serbia***

**Saša ĐORĐEVIĆ, Zoran JOVANOVIĆ - *Ethno Animation as a Specific Form of Tourist Animation***

**Dacian MUNTEAN – *Legendaroom Multidisciplinary Overview: Education Centre, Cultural Heritage Preservation Method and Tourist Attraction***

**Laura VESA - *Micro-Regional Tourism Branding an Overview of the Brand “The Land of Hateg – Where Legends Live”***

**Ioan PETROMAN, Cipriana SAVA, Cornelia PETROMAN, Diana MARIN, Iuliana MERCE, A. FIRU - *Dark Tourism Subtype of Urban and Cultural Tourism in Banat***

**Nora Codruța CURTA - *Tourism Planning and Performance: Romania’s Experience***

**Milen PENERLIEV - *The Souvenir Industry as an Additional Tourist Activity***

**Ana-Maria DINU - *The Importance of Tourism and Touristic Services in GDP***

**Krisztián KIS, Lívia FÖRGETEG - *Analysis of the Development Of Tourism Supply and Tourist Flow in the Town of Mórahalom***

**Camelia TEODORESCU, Laurentiu Stefan SZEMKOVICS, Nicoleta BIRA, Samuel BEJAN - *The Religious and Cultural Tourism Profile of the Counties in the Region of Oltenia, Romania***

**Constantin GEORGESCU, Alexandra MORARU - *The Importance of Transports for the Development of International Tourism on the East-West Axis (only abstract)***

**Roxana Elena POPȘA - *The Business Case for Sustainability in Tourism – An Overview in the Current Economic Context***

**Milena CVETKOVIĆ, Sara STANIĆ-JOVANOVIĆ - *Corporations in Tourism***

**Mališa R. ŽIŽOVIĆ, Mladen JANJIĆ, Dragan TURANJANIN, Miodrag M. ŽIŽOVIĆ - *Multi-Criterial Analysis of Possibilities in Rural Tourism***

**Katerina ANGELEVSKA-NAJDESKA, Simona MARTINOSKA - *Tourist Resources Valorization through the Market Mechanism***

**Snežana ŠTETIĆ, Dario ŠIMIČEVIĆ, Snežana MILIĆEVIĆ - *Information and Communication Technology as a Driving Force of Changes in Tourism***

**Elena PETKOVA - *Models of Exemplary Sub-Processes in the Hotel Industry, Namely: "Serving the Guest during Arrival" And "Serving the Guest during Departure"***

**Roxana MARINESCU, Mirela MAZILU, Sabina GHEORGHECI - *Tourism – The Hope for the Economic Development of the Mehedinți County***

**Metka KOGOVSĚK, Mojca KOGOVSĚK - *Academic Seniority and Research Productivity: Exploring Gender as a Moderator***

**Mladjan MAKSIMOVIC, Darjan KARABASEVIC, Dragisa STANUJKIC - *Cultural Heritage as the Basis for Cultural Tourism***

**Cipriana SAVA, Sabin Romulus CLEȘIU - *Three Mysteries and a Miracle in Three Days***

**Cipriana SAVA - *SWOT Analysis, the First Step towards the Appearance of a New Tourist Destination***

**Cipriana SAVA, Sabin Romulus CLEȘIU – *Implementing Culinary Tourism in the Context of the Project –Timișoara 2021 European Cultural Capital***

**Sabin Romulus CLEȘIU, Florea VLAD – *Monitoring Tourism Projects***

**Georgeta ILIE - *Indian economy after the “Make in India” program. A few lessons for Romanian foreign investment policy***

**SECTION: LAWS AND REGULATIONS IN TOURISM, COMMERCE,  
SERVICES**

**11:30-13:00**

**ROOM: 2.1**

**CHAIRPERSONS: Gheorghe PINTEALĂ**

**Gheorghe PINTEALĂ – *The Psychology of Hearing the Suspect or Defendant***

**Oana MOTICA - *About Tangible Immovable Goods – By Their Nature or By Destination***

**Gheorghe PINTEALĂ - *The Partition***

**Gheorghe PINTEALĂ - *Dispute Over Land Boundary without Recovery of Property***

**Sorina Marilena ȘERONI - *The European Commission Attributions and Functions***

**Mariana Rodica ȚIRLEA - *Theoretical Considerations Concerning Consumption Concepts,  
Consumer and Customer of Bank Lending Services***

**SECTION: MANAGEMENT-MARKETING**

**11:30-13:00 15.30-18.00**

**ROOM: 1.1**

**CHAIRPERSONS: Dina Luț, Pavel CIPRIAN**

**Dina Maria LUȚ - *The Need of Vocational Training for Managers in the Companies from Timis  
County***

**Dina Maria LUȚ - *The Role of Lifelong Education and Training in Human Capital Development***

**Janeta WEISZ - *Unifactorial Analysis of Correlations between Public Expenditure on Education  
and Related Indicators of Productivity at Macroeconomic Level***

**Florea VLAD, Ciprian PAVEL - *The Operation of Distribution Channels for the Marketing of  
Petroleum Products***

**Florea VLAD, Ciprian PAVEL, Adrian MATEIA - *Quantitative and Qualitative Reception of  
Petroleum Products***

**Ciprian PAVEL, Florea VLAD - *Social Media for the Business - Something that Should Not Be  
Missed***

**Cezar MILITARU, Adriana ZANFIR - *Human Resources Training - Essential Condition for the  
Development of Competitiveness in the Tourism Field in Romania***

**Grigore SILASI, Ovidiu SIMINA - *Migration and sustainable development, compatible or  
contrary processes?***

**SECTION: ENVIRONMENTAL PROTECTION**

**CHAIRPERSONS: József GÁL, Mircea GOLOȘIE**

**11:30-13:00 15.30-18.00**

**ROOM: 2.2**

**Mircea GOLOȘIE, Marinela COJOCAR - *Environmental Problems on the Roads from the Poiana  
Rusca Mountains***

**Biserka DIMISHKOVSKA, Jovan DIMISHKOVSKI, Nikola DIMISHKOVSKI - *Climate and  
Meteorological Conditions in Mavrovo National Park in R. Macedonia***

**József GÁL, Máté SZABÓ - *Effects of Agricultural Machines on the Environment***

**József GÁL, Patrik Tibor GYENES - *Destruction of the Fish Stocks and the Fishing Experience  
on the Tisza-Section in Szeged***

**Zoltán FABULYA, György HAMPEL - *Designing the Control for Safe Heat Treatment of Canned  
Food***

**Mircea GOLOȘIE, Ioan ZAHARIA - *Environmental problems on the roads from the Banat's  
Mountains***

**SECTION: ACCOUNTING AND FINANCE**

**CHAIRPERSONS: Marius MICULESCU, Crăciun SABĂU**

**11:30-13:00**

**ROOM: 3.3**

**Marius MICULESCU – *Accounting and Fiscal Aspects Regarding Sales of Finished Products in Small Enterprises (Micro Enterprises)***

**Crăciun SABĂU, Cristina Mihaela NAGY - *Case Study Regarding the Causes of a Company's Insolvency State***

**Brigitta ZSOTER, Dalma DEAK - *Financial Analysis of Setting Up an a Solar Power Plant***

**Brigitta ZSOTER - *Financial Planning in Connection with Accommodation Development in a Sports Centre***

**Radu Dorin LENGHEL, Miranda Petronella VLAD - *Information Systems Auditing***

**Mariana Rodica ȚÎRLEA - *Practical Study Concerning the Influence of the Financial Result and the Value of The Heritage on the Value of a Share***

**Radu Dorin LENGHEL, *Internal Audit in the Context of National Regulations***

**Monica OCNEAN, *Particularities of the annual financial statements for the tourism promotion associations***

**SECTION: SOCIAL AND EDUCATIONAL ENVIRONMENT**

**CHAIRPERSONS: Luiza CARAIVAN, Mihaela LAZOVIC**

**11:30-13:00**

**ROOM: 3.2**

**Christina Andreea MIȚARIU - *Dimitrie Cantemir – an Orthodox Prince at Europe's Edge***

**Christina Andreea MIȚARIU - *A Mix beyond Time: E-Learning and Socrate's Maieutics***

**Ligia-Andreea POPA - *Faces of the Narrative in Social Media: The Role of the Narrative Transmedia in Tourism Development***

**Mihaela LAZOVIC, Slavoljub VICIC - *The Semantics of English Transitive Verbs and Their Translational Equivalentents in Serbian and Romanian***

**Alenka DIVJAK - *Esperanto and Tourism***

**Laura COROAMĂ - *Teaching the Language or Teaching Language and Culture(s) in the ESP Class?***

## HONORARY COMMITTEE

**MOMCILO LUBURICI**, Professor PhD, President Founder of "Dimitrie Cantemir" Christian University Bucharest

**CORINA ADRIANA DUMITRESCU**, Professor PhD, President of the University Senate, "Dimitrie Cantemir" Christian University Bucharest

**CRISTIANA CRISTUREANU**, Professor PhD., Rector of "Dimitrie Cantemir" Christian University, Bucharest

**GEORGETA ILIE** - Professor PhD, "Dimitrie Cantemir" Christian University Bucharest

## SCIENTIFIC COMMITTEE

**MARIUS MICULESCU**, PhD., Dean "Dimitrie Cantemir" Christian University, Timisoara

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**GROZDANKA BOGDANOVIC**, Professor PhD. University of Belgrad, Technical Faculty Bor, Serbia

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**ZORAN MARKOVIĆ**, Professor PhD. University of Belgrade, Technical Faculty Bor, Serbia

**RADOJE PANTOVIĆ**, Professor PhD. University of Belgrade, Technical Faculty Bor, Serbia

**ĐORĐE ČOMIĆ**, Professor, PhD., College of Hotel Management, Belgrade, Serbia

**LJILJANA KOSAR**, Prof. PhD., College of Hotel Management, Belgrade, Serbia

**MARIN BURTICĂ**, Professor PhD. West University, Timișoara

**DAN-CONSTANTIN DUMITRESCU**, Professor PhD. "Politehnica" University, Timișoara

**ALEXANDRU JIVAN**, Professor PhD. West University, Timișoara

**MIRELA MAZILU**, Professor PhD. University of Craiova, Faculty of Social Sciences, Drobeta Turnu Severin, Romania

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**CIPRIANA SAVA**, Associate professor PhD. "Dimitrie Cantemir" Christian University, Timisoara

**DINA LUȚ**, Associate professor PhD. "Dimitrie Cantemir" Christian University, Timisoara

**FLOREA VLAD**, Associate professor PhD. "Dimitrie Cantemir" Christian University, Timisoara

MIRANDA VLAD, Associate professor PhD. "Dimitrie Cantemir" Christian University, Cluj-Napoca  
LUIZA CARAIVAN, Associate professor PhD. "Dimitrie Cantemir" Christian University, Timisoara  
CRISTIAN PEREȘ, Associate Professor PhD. West University, Timișoara  
GHEORGHE PINTEALĂ, Lecturer, PhD. "Dimitrie Cantemir" Christian University , Timisoara

## **ORGANIZING COMMITTEE**

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DINA LUȚ, Associate professor PhD., FMTC, Timisoara  
MARIUS MICULESCU, Associate professor PhD., Dean of FMTC, Timisoara  
FLOREA VLAD, Associate professor PhD., FMTC, Timisoara  
ADRIAN MATEIA, Associate prof. PhD. Universitatea Drăgan, Lugoj  
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GHEORGHE PINTEALĂ, Lecturer, PhD. FMTC, Timisoara  
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