



**“DIMITRIE CANTEMIR” UNIVERSITY OF BUCHAREST  
FACULTY OF MANAGEMENT IN TOURISM AND  
COMMERCE TIMIȘOARA**

In collaboration with



- FACULTY OF APPLIED MANAGEMENT, ECONOMICS AND FINANCE, BUSINESS ACADEMY UNIVERSITY IN NOVI SAD, SERBIA
- THE ASSOCIATION FOR THE PROMOTION AND DEVELOPMENT OF TOURISM IN TIMIȘ
- ONG HCJV BUZIAȘ

**PROGRAMME OF THE 8<sup>th</sup> INTERNATIONAL  
CONFERENCE ON TOURISM AND  
SUSTAINABLE DEVELOPMENT  
TIMIȘOARA, APRIL 11-13, 2019**

## **THURSDAY, APRIL 11<sup>TH</sup>**

14:00-18:00 Participants' arrival at the Faculty of Management in Tourism and Commerce, Timișoara, str. Aurelianus. Nr. 2

## **FRIDAY, APRIL 12<sup>TH</sup>**

08:30-09:00 Participants' registration

09:00-09:30 Opening address (Conference room,)

- Associate prof. PhD. **MARIUS MICULESCU**, Dean of the Faculty of Management in Tourism and Commerce Timișoara
- Associate prof. PhD. **CIPRIANA SAVA**, Head of Organizing Committee, Faculty of Management in Tourism and Commerce Timișoara

09:30-11:00 **Plenary lectures**

**Wolfgang Limbert – *TOURISM DEVELOPMENT: ITB BERLIN FAIR***

**Snežana Štetić, Igor Trišić - *THE RISKS OF GLOBAL WARMING AND SEA LEVEL RISE TO SUSTAINABLE TOURISM DEVELOPMENT***

11:00-11:30 Coffee break

11:30-13:00 Paper presentations

13.00-14.30 Lunch break

15.30 – 18.00 Paper presentations

19.00 Dinner at Politehnica Restaurant

## **SATURDAY, APRIL 13<sup>ST</sup>**

09:00-12.00 Trip to Coștei, Timiș County

12:00 Return to Timișoara and conclusions

**FRIDAY, 12th APRIL 2019**

**11.30-13.00 and 15.30 – 18.00**

**SECTION: TOURISM, ENVIRONMENTAL PROTECTION AND SUSTAINABLE DEVELOPMENT**

**ROOM: A2**

**CHAIRPERSONS: Mazilu Mirela, Darjan Karabašević**

**Samir Nurić, Zuhdija Kešetović, Adila Nurić, Kemal Gutić - *WHAT AFTER MINE CLOSURE?***

**Jovan Dimishkovski<sup>1</sup>, Nikola Dimishkovski, Biserka Dimishkovska - *AIR QUALITY IN R. OF NORTHERN MACEDONIA FROM SUSPENDED PARTICLES***

**Camelia Teodorescu, Tania Pîrghie, Andreea Denisa Păun, Mrat, Nicoleta Bira - *ROMANIAN REPRESENTATIVE ELEMENTS INCLUDED IN THE UNESCO CULTURAL PATRIMONY - SOURCE OF DEVELOPMENT OF CULTURAL TOURISM IN ROMANIA***

**Dessislava Alexova - *SUSTAINABLE DEVELOPMENT OF TOURIST DESTINATION ON EXAMPLE OF BOTEVGRAD MUNICIPALITY***

**Neža Mezeg - *GOTHIC MURAL PAINTINGS IN SLOVENIA AND THEIR POTENTIAL IN TOURISM***

**Tomislav Petrovski - *ANALYSIS OF ECOLOGICAL HAZARDS UNDER EFFECT OF SEISMIC FORCES IN SKOPJE VALLEY – OHIS JOINT STOCK COMPANY***

**Cornelia Petroman, Cipriana Sava, Marinela Lidia Bold, Diana Marin, Loredana Văduva, I. Petroman - *CONSIDERATIONS REGARDING THE DEVELOPMENT OF RURAL AND FARM TOURISM***

**Gheorghe Danciu, Cornelia Petroman, I. Ristea, Loredana Văduva, Diana Marin, I. Petroman - *RURAL AND FARM TOURISM AS A SUBJECT OF MANAGEMENT***

**Nora Codruța Curta - *SPA TOURISM IN ROMANIA - THE ANALYSIS OF A CONTRADICTIONARY PHENOMENON***

**Vera Stanković, Ana Batrićević - *ECOTOURISM IN LEGAL FRAMEWORK –EXAMPLES FROM SERBIAN LEGISLATION***

**Vuk Mirčetić, Milena Sretić, Mladjan Maksimović, Darjan Karabašević - *LEADERS' EFFECTIVE COMMUNICATION TOOLS AND THEIR IMPACT ON FOLLOWERS' DEVELOPMENT LEVEL***

**Dragisa Stanujkic, Darjan Karabasevic, Mladjan Maksimovic, Gabrijela Popovic, Miodrag Brzakovic - EVALUATION OF THE E-COMMERCE DEVELOPMENT STRATEGIES**

**Adriana Radosavac, Ruzica Đervida, Živka Čerić - SUSTAINABLE DEVELOPMENT OF TOURISM BANJA LAKTASI**

**Gabrijela Popovic, Dragisa Stanujkic, Darjan Karabasevic, Mladjan Maksimovic, Cipriana Sava - MULTIPLE CRITERIA APPROACH IN THE RANKING OF THE SUSTAINABLE INDICATORS FOR CULTURAL HERITAGE SITES**

**Roxana Elena Popșa - BALNEARY TOURISM IN ROMANIA - TRENDS AND PERSPECTIVES**

**Amalia Niță - THE ROLE OF TOURISM SUSTAINABILITY IN MOUNTAIN DESTINATIONS**

**Ioan Zaharie, Mircea Goloșie - ABOUT THE IRRADIATION ON THE GĂINA MOUNT**

**Sara Stanić Jovanović, Milena Cvetković, - OPPORTUNITIES FOR SUSTAINABLE TOURISM DEVELOPMENT IN THE CITY MUNICIPALITY OF SURČIN**

**Biljana Ilić, Vidoje Stefanović - TOURISTS NEEDS AS MAIN DEVELOPMENT FACTORS OF SERBIAN TOURISM AND QUALITY OF LIFE**

**Golosie Mircea Cojocar Marinel - PALTINIS SIBIU RESORT**

**Mirela Mazilu, Roxana Marinescu, Bălă Dumitru, Loredana Dragomir - CRISIS MANAGEMENT IN TOURISM**

**Cipriana Sava, Cornelia Petroman, Mladjan Maksimović - RUDĂRIEI GORGES – STEPS TOWARDS THE DEVELOPMENT OF SUSTAINABLE TOURISM**

**Cipriana Sava, Darjan Karabašević, Sabin Romulus Cleșiu - CULINARY TOURISM - A REALITY OF OUR DAYS**

**Cipriana Sava, Dana-Mihaela Iordan - HOW INSURANCE WORKS IN TOURISM**

**Cipriana Sava, Dragan Turanjanin, Mališa R. Žižović – DECEBAL'S MEMORY NEW TOURIST ATTRACTION ON THE DANUBE**

**Elena Petkova - CLASSIFICATION AND EVALUATION OF THE DIVERSITY OF ADDITIONAL SERVICES IN A MOUNTAIN RESORT**

**11:30-13:00**

**SECTION: MANAGEMENT-MARKETING**

**ROOM: S1**

**CHAIRPERSONS: Ciprian Pavel, Florea Vlad**

**Adriana Radosavac, Milena Sretić, Vuk Mirčetić, Marijana Vukčević** - *BUSINESS ETHICS IN MARKETING COMMUNICATION*

**Florea Vlad, Dina Lut** – *MANAGEMENT OF OIL PRODUCTS DISTRIBUTION*

**Dina Maria Luț, Florea Vlad** - *CHARACTERISTICS OF AN EFFICIENT MOTIVATIONAL SYSTEM IN THE ROMANIAN LABOUR MARKET CONTEXT*

**Ciprian Pavel, Florea Vlad** - *TIMISOARA - EUROPEAN CAPITAL OF CULTURE NEED TO INCREASE VISIBILITY*

**Grigore Silași, Ovidiu Simina** – *DEMOGRAPHICS OF ROMANIA AFTER JOINING THE E.U. AND A FREE JOB MARKET*

**Miranda Petronella Vlad, Loredana Mocean**- *ABOUT DOCUMENT MANAGEMENT SYSTEMS*

**Cristina Mihaela Nagy, Crăciun Sabău** - *DIAGNOSIS OF HUMAN RESOURCES TO DELTA S.A. COMPANY*

**11.30-13.00 and 15.30 – 18.00**

**SECTION: ACCOUNTING**

**ROOM: S2**

**CHAIRPERSONS: Brigitta Zsótér, Codruta Daniela Pavel**

**Brigitta Zsótér, Andrea Antal** - *ASSESSMENT OF THE DEMAND FOR THE RENOVATION OF A PUB AND CALCULATIONS OF THE RENTABILITY OF THE INVESTMENT*

**Brigitta Zsótér, József Gál, Marcell Kiskeák** - *ASSESSMENT OF THE RESIDENCE SATISFACTION RELATED TO INVESTMENTS IN TÓTKOMLÓS (2014-2017)*

**Aura Emanuela Domil, Oana Bogdan, Adrian Caraiman** - *THE IMPACT OF THE ACCOUNTING POLICIES ON THE PERFORMANCE OF THE ACCOUNTING INFORMATION SYSTEM*

**Radu Dorin Lenghel, Marius-Nicolae Miculescu** - *ACCOUNTING TREATMENT OF THE DIFFERENCES CONTAINED IN THE INVENTORY*

**Codruta Daniela Pavel - ACCOUNTING DEPRECIATION VERSUS FISCAL DEPRECIATION**

**Codruta Daniela Pavel, Aura Emanuela Domil - SALARISATION SYSTEM IN ROMANIA AND THE EU**

**Marius – Nicolae Miculescu, Radu Dorin Lenghel - ACCOUNTING TREATMENT OF DIVIDENDS DISTRIBUTED DURING A FINANCIAL YEAR**

**Viorel Negrut - CONSIDERATIONS ON THE PROMOTION OF BANK INSTITUTIONS IN SOCIAL MEDIA**

**Florea Vlad, Ciprian Pavel - LOGISTICS CHAIN MANAGEMENT PROCESS – PARTICIPANTS AND THEIR ROLE**

**Nicolae Adrian Mateia - INSTRUMENTS OF ANALYSIS AND MODELLING OF THE PRODUCTION SYSTEMS**

**Crăciun Sabău, Cristina Mihaela Nagy - SPECIFICITY OF DETERMINING THE PROFITABILITY THRESHOLD IN TOURISM ACTIVITY COMPARED TO THE PUBLIC FOOD ACTIVITY**

**11:30-13:00**

**SOCIAL AND EDUCATIONAL ENVIRONMENT**

**ROOM: S3**

**CHAIRPERSONS: Mihaela Lazovic, Laura-Ioana Coroama Dorneanu**

**Mihaela Lazovic - MIND MAP – A REVOLUTIONARY TOOL FOR TEACHING VOCABULARY TO TOURISM AND HOTEL MANAGEMENT STUDENTS**

**Alenka Trpin - PUPILS WITH LEARNING DIFFICULTIES – A FIVE-STEP MODEL OF ASSISTANCE**

**Christina Andreea Mițariu - TRENDS IN BUSINESS INTERCULTURAL COMMUNICATION**

**Christina Andreea Mițariu - ADVANTAGE OF EMPLOYING CUTTING-EDGE TECHNOLOGIES IN TEACHING AND LEARNING FOREIGN LANGUAGES**

**Laura-Ioana Coroama Dorneanu, Alina-Andreea Dragoescu Urlica- REVISITING LEARNING AND TEACHING REALITIES IN THE ESP CLASS**

**Alina-Andreea Dragoescu Urlica, Laura-Ioana Coroama Dorneanu, Lulzime Kamberi, Marta Bogusławska-Tafelska - COMPLEXITY AND SELF-ORGANIZATION IN ENGLISH LANGUAGE TEACHING/LEARNING SYSTEMS**

**Luiza Caraivan - *THE DEVELOPMENT OF LEARNER AUTONOMY IN FOREIGN LANGUAGE TEACHING***

**Ligia Popa-Niculescu, Miranda Petronella Vlad - *THE INFLUENCE OF DIGITAL STORYTELLING IN NARRATIVE ACTIVISM***

**11:30-13:00**

**SECTION: LAWS AND REGULATIONS IN TOURISM, COMMERCE, SERVICES**

**ROOM: A1**

**CHAIRPERSONS: Gheorghe Pinteală**

**Gheorghe Pinteală - *INTERFERENCE BETWEEN THE ENVIRONMENTAL LEGISLATION IN ROMANIA AND THE EUROPEAN UNION***

**Gheorghe Pinteală, Valentina Larisa Toderescu - *LEGAL CONSIDERATIONS ON JUDICIAL OUTRAGE***

**Gheorghe Pinteală, Andreea Richard - *THE IMPORTANCE OF GENETIC EXPERTISE IN FORENSIC SCIENCE***

**Gheorghe Pinteală, Andreea Richard - *PROTECTION OF WITNESSES IN EUROPEAN JUDICIAL PRACTICE***